



HEARD IN THE JUNGLE

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I was sitting in front of the TV last night watching the NBC news, (national, not local) and there is a story about an elderly gentleman with Parkinson's who has lost both legs and had bowled 7 straight perfect games. You guessed it, it was on Wii Bowling. It was heart-warming to see this man smiling and so focused on his game when he had all the distractions of being in a wheelchair and the tremors from his disease to deal with. His performance was heroic and he was unbeatable.

I frequently get links to stories about video games from readers and others who are aware of my involvement in Gorilla Games and the following is one of those:

<http://www.msnbc.msn.com/id/30116040/>

Please take a moment and go to this link. The story was too large to load here and it is very intriguing to read. It really came together for me when one of the disabled said "**there is enjoyment in creating an avatar that can run barefoot through the woods when I cannot.**"

I am sure a lot of you follow the SBA lending trends and recently the SBA money has become more attractive. Loans for 90% of the equity required for a small business are obtainable and rates in the 5.25% range are also available.

Low rates, favorable commercial leasing market, employee availability and a gaming industry that is growing and underserved. I can be reached at 615.210.2425

Beginning with the next newsletter, I will be including information about the Gorilla Games Management team. Many of you know some or all of us, but I thought a little more insight into our backgrounds and experience might be beneficial. We always like to know the kind of people we are doing business with and we are sure you do to.

As always we ask you to send us anything you think our readership would be interested in hearing about. The many sources we use are certainly not all-encompassing and the information about the video games industry can show up anywhere.

One more note that might be of interest to all of you. Do you possibly have any of those old Nintendo 64, Supernintendo or GameBoy game cartridges lying around the house or garage not being used? To borrow a phrase from the "gold brokers", turn them into cash. There are a lot of those vintage console games that have value. You can contact one of our stores to find out or check with a local retailer that offers trades, your experience won't be at the level or ours, but you may be able to get some lunch money. Another option is to place them in safe-keeping for the day you open a Gorilla Games store and turn them into a nice dinner with wine and desert.

Don't forget, when it comes to retail, be a Gorilla!

Gaming Industry Stock Watch

Company	Symbol	4/17/2009	4/3/2009	52 Week High	52 Week low	% Change
Dow Index	IND	\$8,131.33	\$8,017.59	\$13,136.69	\$6,469.95	1.42%
Game Producers:						
Majesco Entertainment Co., Inc	COOL	\$1.29	\$1.46	\$1.70	\$0.36	-11.64%
Electric Arts Entertainment, Inc.	ERTS	\$18.62	\$20.70	\$54.81	\$14.24	-10.05%
Interplay Entertainment Corp.	IPLY	\$0.09	\$0.06	\$0.24	\$0.04	50.00%
Konami Deposit Receipt	KNM	\$15.46	\$15.68	\$40.77	\$12.77	-1.40%
Midway Games, Inc.	MWYGQ	\$0.08	\$0.08	\$4.20	\$0.08	0.00%
Netease.com, Inc.	NTES	\$30.12	\$27.26	\$31.25	\$15.00	10.49%
THQ, Inc.	THQI	\$3.93	\$3.83	\$22.18	\$2.23	2.61%
Take Two Interactive Software, Inc.	TTWO	\$9.38	\$8.30	\$27.95	\$5.56	13.01%
Retailers:						
GameStop	GME	\$28.83	\$29.78	\$59.13	\$16.91	-3.19%
Hollywood Video/Game Crazy		N/A	N/A	N/A	N/A	N/A
Consoles and Components:						
Immerson Corp.	IMMR	\$4.30	\$3.24	\$11.82	\$2.31	32.72%
Microsoft, Inc	MSFT	\$19.20	\$18.75	\$32.10	\$14.87	2.40%
Nintendo Deposit Receipt	NTDOY	\$33.10	\$37.20	\$74.12	\$31.50	-11.02%
Sony	SNE	\$26.37	\$24.23	\$52.36	\$15.64	8.83%
Accessories:						
Mud Catz Interactive, inc.	MCZ	\$0.29	\$0.30	\$0.81	\$0.15	-3.33%
Game Index		\$191.06	\$190.87	\$413.44	\$131.66	0.10%

Note: Some of these companies are heavily involved in products other than game related ones.