

IDP - Matt

From: Stan Marks [smarks@gorillagames.com]
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To: Stan Marks
Subject: Newsletter



HEARD IN THE JUNGLE

June 28, 2009

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The Gorilla Games team has been pretty busy since our last issue. We have built a new website, same address gorillagames.com, we have a new fixture/equipment program, we are now on facebook and twitter and most importantly we have a new Gorilla Games store in Melbourne, FL.

Please take a moment and visit the new website and facebook pages. You will find useful information and current events in the jungle.

The new store in Melbourne is in The Melbourne Square Mall at the intersection of main and main. It is Chris Kelley's second store in Melbourne and his third overall. Take a look:



The new location has been getting rave reviews and several of the store's visitors have inquired about owning their own Gorilla Games Store.

The store was opened before we completed our concept store fixture program, but I think you will agree, the look is tremendous and the start has been just as noteworthy. Great work Chris!

Our initial thoughts suggested mall locations would not be as good as drive-up because people would not bring their games in to trade. We have learned that preconception was incorrect. We are seeing just as many trade opportunities in the 2 mall stores as the others.

We also have a new member of the Gorilla Games team we want to announce and it is none other than Chris Kelly. Chris has a tremendous amount of retail experience since he has owned and operated his own businesses since graduating from Troy University in Alabama. He certainly made good use of his education in entrepreneurship and marketing and now owns 37 retail locations. 28 of them are AT&T wireless stores, 4 Sports Heaven retail locations and the 3 Gorilla Games stores.

He brings a wealth of knowledge and experience to the team and with expertise in location selection and management, internet marketing and a “make it happen” attitude. He is currently developing our Gorilla Games mobile gaming program. His 13 years of successful retail development and high energy personality will help drive us to our goals.

Chris has 3 children and lives a sunny life in West Palm Beach, FL.

Don't forget to visit the new website, www.gorillagames.com, and let us know what you think. Like most retail businesses, the 4th quarter is the biggest of the year and if you have any thoughts of taking advantage of the opportunity we offer, you must take action now to enjoy the sales of that period. We can still get you in by the end of September. You can go to our “Request Information” page, <http://gorillagames.com/Requestmoreinfo.aspx>, and send us the form to start the process.

Gaming Industry Stock Watch

Company	Symbol	6/28/2009	6/14/2009	52 Week High	52 Week low	% Change
Dow Index	IND	\$8,438.39	\$8,799.26	\$12,369.23	\$6,469.95	-4.10%
Game Producers:						
Majesco Entertainment Co., Inc	COOL	\$2.00	\$2.10	\$2.18	\$0.36	-4.76%
Electric Arts Entertainment, Inc.	ERTS	\$20.90	\$21.93	\$50.17	\$14.24	-4.70%
Interplay Entertainment Corp.	IPLY	\$0.06	\$0.07	\$0.20	\$0.04	-14.29%
Konami Deposit Receipt	KNM	\$19.35	\$18.41	\$35.42	\$12.77	5.11%
Midway Games, Inc.	MWYGQ	\$0.05	\$0.07	\$4.20	\$0.05	-28.57%
Netease.com, Inc.	NTES	\$37.68	\$35.25	\$38.74	\$15.00	6.89%
THQ, Inc.	THQI	\$7.41	\$8.46	\$20.79	\$2.23	-12.41%

Take Two Interactive Software, Inc.	TTWO	\$9.50	\$8.00	\$26.04	\$5.56	18.75%
Retailers:						
GameStop	GME	\$22.17	\$24.12	\$47.69	\$16.91	-8.08%
Hollywood Video/Game Crazy		N/A	N/A	N/A	N/A	N/A
Consoles and Components:						
Immerson Corp.	IMMR	\$4.96	\$5.15	\$7.92	\$2.31	-3.69%
Microsoft, Inc	MSFT	\$23.35	\$23.33	\$28.50	\$14.87	0.09%
Nintendo Deposit Receipt	NTDOY	\$33.81	\$32.20	\$72.15	\$31.15	5.00%
Sony	SNE	\$26.30	\$27.29	\$45.06	\$15.64	-3.63%
Accessories:						
Mud Catz Interactive, inc.	MCZ	\$0.29	\$0.32	\$0.80	\$0.15	-9.38%
Game Index		\$207.83	\$206.70	\$379.86	\$131.28	0.55%

Note: Some of these companies are heavily involved in products other than game related ones.